

# ray hernandez

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rayhernandez.design

graphic designer

## Education

### University of Houston

Bachelor of Fine Arts degree in Graphic Design, May 2017

## Skills

### Design

Research and concept development, motion graphics, UI & UX, web, illustration, identity/branding systems, data visualizations, exhibition design and photography

### Technical

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, After Effects, HTML/CSS, Webflow, Figma, Invision Studio, Wordpress, Squarespace, SketchUp

### Other

Screen Printing, lithography, letterpress, entrepreneurial experience, music production

## Experience

### Spectiv 2017–present, *Head Designer*

UI & UX and design of various marketing collateral

### Plik 2017–present, *Co-Founder/Creative Director*

Brand & identity development, app & web design, web development

### Langrand 2017, *Junior Graphic Designer*

Research, concept development and design of various marketing collateral

### University of Houston, **Creative Services** 2015–2017, *Graphic Design Intern*

Design of editorial layouts, iconography and various marketing collateral

### Freelance 2015–2017

Brand & identity development, printmaking and collateral design

### University of Houston, **Lab Assistant** 2015–2016, *Screen Print Lab Technician*

Supervised and assisted students in printmaking techniques.

### University of Houston, **Campus Recreation** 2014–2015, *Junior Graphic Designer*

Design of print marketing collateral, motion graphics and various logos

## Exhibition

**UHGD17** University of Houston, Graphic Design Senior Exhibition, Ecclesia, 2017

**Coming Soon** University of Houston, School of Art, Third Space Gallery, 2016

**Twenty°** University of Houston, Graphic Design Exhibition, MATCH, 2016

**UH School of Art Exhibition** Blaffer Art Museum, 2014 & 2016 (*Juried*)

**Winter Holiday Art Market** Winter Street Studio, 2015 (*Juried*)

**Printers of Tomorrow** BLUEorange Gallery, 2015 (*3rd best in show*)

**AP National Studio Art Exhibit** College Board, 2012 (*AP Art Poster*)

## Awards & Honors

**UHGAP Undergraduate Scholarship** University of Houston, School of Art, 2016

**Student Commemorative Maker** University of Houston, 2016 (*Finalist*)

**Printmaking Scholarship** University of Houston, School of Art, 2015

**Trenton Doyle Hancock Assistant** University of Houston, School of Art, 2015

**Mini-Mural Project** UP Art Studio, Houston, 2015 (*Pre-qualified Artist*)

**National Society of Collegiate Scholars** University of Houston, 2013–2017

**Academic Scholarship** University of Houston, 2012–2016

## Publications

**PBS Artist Insight** Animating History Project, 2016

**Houston Chronicle** EEDC/Animating History Project, 2016

**Houston Chronicle** College Board AP Art Exhibition, 2012

## Professional Affiliations

**AIGA** The Professional Association for Design, member, 2015–Present

**GDSA** Graphic Design Student Association, AIGA Representative, 2017